

Agenda



RFID & VIS Labs



- Chairman: **Antonio Rizzi**
Head and founder - RFID Lab
- 9:00 - 9:20 **Registration and welcome coffee**
- 9:20 - 9:30 Workshop introduction and presentation
- 9:30 - 10:10 SERAMIS EU Project presentation
Massimo Bertolini - University of Parma
"Overview of the project"
Giovanni Romagnoli - University of Parma
"Research at the University of Parma"
Matthias Hauser - University of Wurzburg
"Research at the University of Wurzburg"
Cleopatra Bardaki - Athens University of
Economics and Business
"Research at the University of Athens"
Stefan Schoening - Vienna University of
Economics and Business
"Research at the University of Vienna"
- 10:10 - 10:40 **Chris Diorio** - CEO and Founder - Impinj
"The future of RAIN RFID in Fashion and Apparel"
- 10:40 - 11:10 **Sara Denti** - Retail Manager - Diffusione Tessile
"RFID in Diffusione Tessile"
- 11:10 - 11:40 **Roland Leitz** - CIO - Adler.de
"RFID in Adler"
- 11:40 - 12:10 **Andrea Veroni** - CIO - Liu Jo
"RFID in Liu Jo"
- 12:10 - 12:40 **Lorenzo Tazzi** - Information technology
manager - Tessilform
"RFID in Patrizia Pepe"
- 12:40 - 13:10 **Jean Marc Lieby** - Leader project RFID - Decathlon
"RFID in Decathlon"
- 13:10 - 15:00 **Lunch - Get together**
- 15:00 - 15:30 **Antonio Rizzi** - Head and founder - RFID Lab
"RFID and inventory accuracy"
- 15:30 - 16:15 **Kurt Bischof** - Global Senior Marketing Manager
RFID Tagging - NXP
Andrea Volpi - Lab manager - University of Parma
"RFID and privacy"

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**THIS EVENT IS BY INVITATION ONLY,
FOR FASHION APPAREL AND RETAIL OPERATORS**

register to the event to obtain your admission pass:
<http://www.rfidlab.unipr.it/it/rfid4fashion/subscribe.php>
please fill the form with name, surname and company.

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RFID Lab fashion Board of advisors

and



UNIVERSITÀ DEGLI STUDI DI PARMA

present the workshop

RFID for fashion

**RFID technology in fashion supply chain:
state-of-the-art and next steps**

Thursday, November 12th 2015, 9:00 A.M.

University of Parma
Auditorium Centro S. Elisabetta

Viale G.P. Usberti, 95
Campus Universitario - Parma

www.rfidlab.unipr.it/it/rfid4fashion

The workshop

The workshop aim is manifold.

- to present the results of the latest research activities of RFID Lab, University of Parma and other researchers involved in the EU funded SERAMIS Project (<http://seramis-project.eu>)
- to thoroughly detail RFID best-in-class deployments, related use cases and benefits. Companies like:
 - Impinj
 - Diffusione Tessile
 - Adler
 - Liu Jo
 - Patrizia Pepe
 - Decathlon
 will share their RFID experience and roadmap
- to focus on inventory accuracy and privacy issues through thematic afternoon sessions.

The workshop is supported by the *International Journal of RF technologies: Research and Applications* edited by IOS Press.

Objectives

The workshop is promoted by RFID Lab and makes it possible for apparel and fashion retail operators to meet and share ideas, know how and vision about state-of-the-art RFID projects in the industry.

According to the mission of the Board of Advisors fashion of RFID Lab, Logistics and SCM managers, IT and Retail executives join together to share the industry RFID best practices, get insights about use cases and be updated with the latest technological news and hot deployments.



Venue

Auditorium Centro S. Elisabetta

University of Parma
Via G.P. Usberti, 59/A
43124 Parma

From highway A1, take Parma exit. Take the freeway in direction of Piacenza and follow indications to University of Parma or Langhirano, until freeway exit n. 15 (Campus).

November, 12th

Board of Advisors Fashion



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